

SPONSORSHIP FORM

Your support of the Philadelphia International Cricket Festival fosters fitness, good health, and sportsmanship of the highest order. Please be generous in your support. Deadline: 15 April 2025.

Sponsor Information

Company: _____

Name: _____

Phone: _____

Email: _____

Sponsorship Level (select one)

- Contributing Sponsor \$250:** Recognition in commemorative program
- Supporting Sponsor \$500:** Half-page ad in commemorative program
- Patron \$1,000:** Full-page ad in commemorative program, four tickets to Sunday brunch, and access to event finals
- Benefactor \$2,500:** Full-page ad in commemorative program, event signage at event finals, web links on event website, eight tickets to Sunday brunch, and access to reserved hospitality area during event finals
- Presenting Sponsor \$5,000:** Full-page color ad in program guide, event signage at three venues, links on event website, eight tickets to Sunday brunch, access to reserved hospitality area for event finals, and recognition in press releases
- Title Sponsor, starting at \$8,000:** Contact Event Organizer for special corporate hospitality options and associated pricing



PHILADELPHIA INTERNATIONAL

CRICKET

FESTIVAL

1-4 MAY 2025

This prestigious event offers visibility among the region's most influential corporate and community leaders. Showcase your company at the 28th Annual Philadelphia International Cricket Festival.

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CRICKETFESTIVAL.COM

Join America's premier cricket event in Germantown, Chestnut Hill, and on the Main Line.

The Philadelphia International Cricket Festival is an exceptional event. It offers you a singular marketing opportunity, with access to:

- Affluent, passionate decision-makers—business and civic leaders
- A heterogeneous demographic audience—14 nationalities, multi-generational, ethnically and religiously diverse
- Relationship opportunities—US and international contacts
- Branding opportunities—print, signage, banquet exposure
- Goodwill opportunities—associate your brand with a proven, long-running, treasured occasion

Cricket, the world's second-most popular sport, draws players and avid spectators from around the globe. Worldwide, it generates over \$6 billion.

In the U.S., the game is experiencing a resurgence. Cricket once competed with baseball for the title "America's national pastime." In the 21st Century, it is reclaiming its popularity—especially among new Americans.



THE NEXT STEP

Please return completed Sponsorship Form with payment and artwork to the Event Organizer by the 15th of April.

Checks Payable to: C.C. Morris Cricket Library Assoc.

Credit Card: <https://ccmcl.square.site/>

Artwork: JPG Half-Page (4" x 5") or Full-Page (4 1/4" x 11")

Event Organizer email: info@cricketfestival.com

A portion of the donation is tax deductible.

Thank you for your support!

Hosting Institutions



Philadelphia Cricket Club



Germantown Cricket Club



Merion Cricket Club



C.C. Morris Cricket Library and
U.S. Cricket Museum



Haverford College